

NO PURCHASE NECESSARY TO PLAY OR WIN. PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. U.S. LAW AND LOCAL LAWS AS APPLICABLE IN EACH JURISDICTION GOVERN THIS PROMOTION.

1. **ELIGIBILITY:** NWSLFL.com (the "Promotion") is open only to legal residents of the fifty (50) United States and Washington, D.C., Mexico, and Canada (excluding Quebec), who are eighteen (18) years or older, or age of majority in their jurisdiction, as of the date of entry, and are registered members of NWSLFL.com (Registration is free and is further described below). Participation in the Promotion constitutes Entrant's full and unconditional agreement to these Official Rules and to Sponsor's decisions. The decisions of the Sponsor regarding all matters relating to the Promotion are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein. From all eligible entries received, the winners will be determined based on their ability to accumulate the most points in this Promotion. This Promotion is void in all U.S. Territories (e.g., Puerto Rico and Guam), all foreign territories not specifically included herein and where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations.

2. **SPONSOR; PROMOTERS.** This Promotion is sponsored by NWSLFL.com (the "Sponsor"). Any advertisers associated with the Promotion, if any, shall be deemed a Promoter for purposes of these Official Rules.

3. **ENTRY PAGE.** To access and/or enter the Promotion, log-on to the NWSLFL.com during the Promotion Period and complete your entry by clicking on the "Create Team" button.

4. **NWSLFL.COM REGISTRATION.** To play the Promotion, you must be a registered member of NWSLFL.com. Registration is free.

a. **Not yet a Member.** You may register by clicking on the applicable link on the entry page for the Promotion, and following the instructions. You will be asked to provide your e-mail address, name, birth date and to select a username and password. You will be signed up to receive email alerts from the NWSLFL.com, however you must consent to the email via an autoresponder you will receive. Even if you consent, you may subsequently opt-out of receiving such emails by clicking on the link in the bottom of these emails.

b. **Already a Member.** If you are already a member then you do not need to register again. You may enter the Promotion by logging in on NWSLFL.com with your current username and password.

c. **Survey Questions or Promotional Email.** You may be asked to answer survey questions or to consent to receive promotional emails or offers. This is optional. You are not required to answer questions or to give consent to receive such emails or offers in order to be eligible to play in the Promotion.

d. Password. You are responsible for the secrecy of your password. Sponsor, Promoters and other third parties are not responsible or liable for any actions taken using your password.

5. TIMING. Registration for the Promotion begins on Tuesday, April 2, 2013 at 3:00pm Central Time. The Promotion begins on Thursday April 11, 2013 at 11:00am Central Time (the roster deadline for the first match of the NWSL season) and ends on Sunday, August 18, 2013 (or upon the completion of the 2013 NWSL regular season) (the "Promotion Period"). For purposes of these official rules (the "Official Rules") all times are Central Time ("CT").

6. GAME SEGMENTS. The Promotion separates the 2013 NWSL season schedule into the one (1) segment set forth below (each, a "Segment"). The Segment will comprise of 19 weeks.

#### 7. HOW TO PLAY.

a. General. The objective of the Promotion is to accumulate the most points (see "Scoring" below) over the course of each week ("Gameweek") of a Segment by selecting a team of fifteen (15) players (see "Roster" below).

b. How to make your selections. You may enter your selections online by following the instructions in the How to Play section of the game.

c. Roster. In order to have a valid roster your team must consist of the following number of players from each roster slot:

2 Goalkeepers  
5 Defenders  
5 Midfielders  
3 Forwards

Note: You can select up to five (5) players from any one NWSL team and five (5) NWSL Allocated Players. If a player is traded to a different team during the season and takes you over this limit, the system will enforce that you're over the limit.

d. Formations. From your 15-man roster you select 11 starting players to form your team each Gameweek. Your team will be using a 4-4-2 formation.

e. Bench and Automatic substitutions. If any of your Defenders, Midfielders, or Forwards do not play during the Gameweek, the system will automatically substitute a bench player in for the inactive player(s). This is done by replacing the player with your highest priority bench player from that roster slot who actually played in the Gameweek.

If your goalkeeper does not play in the Gameweek, the system will automatically substitute her with your bench goalkeeper, if she played in the Gameweek.

Automatic substitutions are applied at the end of the Gameweek, when all matches have been completed.

If you have more than one player in a bench slot, you can change your bench priorities on the My Team page.

f. Captain. You must select one (1) player on your team to be the team's captain. This player will score double the number of points she would usually have been awarded for that Gameweek. Once a player is set as the team's captain she will continue to be the captain until a new player is designated accordingly. If your captain does not play during the Gameweek, the system will NOT automatically assign a new captain. If you drop the player currently designated as captain from your team, you will then need to select a new captain for the upcoming Gameweek.

g. Scoring. Only starting or automatically substituted players will earn points for your team.

The Promotion scoring system is as follows:

Games Played = 1 point

Play 60 Minutes = 2 points (includes Games Played point)

Defender/Goalkeeper Goal = 6 points

Midfielder/Forward Goal = 5 points

Assist = 3 points

For Every 3 Saves = 1 point

Defender/Goalkeeper Clean Sheet (min. 60 minutes) = 4 points

Midfielder Clean Sheet (min. 60 minutes) = 1 point

Goals Conceded by Goalkeeper/Defender = -1 point per 2 goals

Yellow Card\* = -1 point

Red Card\* = -3 points

Team Wins (min 5 mins) = 1 point

Team Loses (min 5 mins) = -1 point

Team Ties (min 5 mins) = 0 points

\* If two yellow cards lead to a red card, then only the red card is counted (-3 points).

- A player must play a minimum of 60 minutes to qualify for a clean sheet, while the team must keep a full clean sheet for the whole match.

\*\* - An assist is awarded to a player who plays the final successful pass which leads to a goal. Please note that Key Contributions are not awarded to players who are fouled for free-kicks or penalties which lead to goals, for own goals or for goals which result from rebounds off other players, including the goalkeeper, or the woodwork.

h. Gameweek Locktimes. There is ONE deadline for each Gameweek (the "Locktime"). This Locktime is the start time of the first scheduled match of each Gameweek. Your roster locks at the start of each Gameweek and remains locked for the duration of the week. Any changes to your team (substitutions) made after this time will come into effect for the next Gameweek.

Below is a detailed look at each Gameweek and roster deadline :

Segment 1:

- Gameweek 1 (Saturday, March 2, 2013)
- Gameweek 2 (Saturday, March 9, 2013)
- Gameweek 3 (Saturday, March 16, 2013)
- Gameweek 4 (Saturday, March 23, 2013)
- Gameweek 5 (Saturday, March 30, 2013)
- Gameweek 6 (Friday, April 5, 2013)
- Gameweek 7 (Saturday, April 13, 2013)
- Gameweek 8 (Wednesday, April 17, 2013)
- Gameweek 9 (Saturday, April 27, 2013)
- Gameweek 10 (Thursday, May 2, 2013)
- Gameweek 11 (Wednesday, May 8, 2013)
- Gameweek 12 (Wednesday, May 15, 2013)
- Gameweek 13 (Saturday, May 25, 2013)
- Gameweek 14 (Saturday, June 1, 2013)
- Gameweek 15 (Wednesday, June 5, 2013)
- Gameweek 16 (Saturday, June 15, 2013)
- Gameweek 17 (Wednesday, June 19, 2013)
- Gameweek 18 (Saturday, June 29, 2013)
- Gameweek 19 (Wednesday, July 3, 2013)

If you do not make any changes to your team the current team will continue to score points for you. Entrants must make sure their weekly team is submitted by the lock-time. Sponsor's computer is the official time keeping device for this Promotion.

i. Umpires and referees. The decisions of the professional NWSL Soccer officials responsible for officiating the games shall be final and binding regarding the outcome and scoring of each match.

8. NO ENTRY FEE. There is no entry fee required to participate in the Promotion. Only entries received online in accordance with these Official Rules will be accepted. No other forms of entry - fax, mail, email, phone or other - will be accepted. Entry materials/ data that have been tampered with or altered are void. Winners will be determined following the Gameweek of each segment.

a. Limit. ONE (1) ENTRY PER PERSON (REGARDLESS OF THE NUMBER OF EMAIL ADDRESSES OR REGISTERED MEMBER ACCOUNTS), or PER EMAIL ADDRESS (REGARDLESS OF WHETHER MORE THAN ONE PERSON USES THE SAME EMAIL ADDRESS).

9. PRIZES. Sponsor will award one (1) "Segment Prize" to the Entrants who accumulate the 1st most points for each of the Segments during the Promotion Period (and wins

any pending tiebreaker). Odds of winning prizes depend on the total number of eligible entries received during each segment.

a. Prize Breakdown.

The prize awarded each week will be listed on the PRIZES page [www.NWSLFL.com](http://www.NWSLFL.com).

b. Substitution; Taxes. No cash or other prize substitution, assignment or transfer of prizes permitted, except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize with one of comparable value or greater value (e.g., Sponsor may opt instead to award the cash equivalent of any prize in lieu of the prize itself). **THE WINNER IS SOLELY RESPONSIBLE FOR ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE.**

c. Prize Delivery. Prize winners should allow up to 6-8 weeks after they return their signed, notarized affidavit to receive their prize.

d. No Warranty. Entrants acknowledge that Sponsor and each of its respective agencies or related companies have not made nor are in any manner responsible for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality.

e. Ties. If during a Gameweek there is a tie, all the Entrants with the same score will be put into a pool and one winner will be drawn at random.

10. ENTRY ERRORS/ NO RETURN OF ENTRIES; DISPUTES. Neither Sponsor nor Promoters are responsible for lost, late, incomplete, damaged, stolen, invalid, unintelligible or misdirected entries, which will be disqualified. Neither Sponsor nor Promoter are responsible for any unavailability of or interruptions to any service or equipment used in connection with the Promotion, including, without limitation, (1) interruptions to any network, server, Internet, website, telephone, satellite, computer or other connections (2) failures of any telephone, satellite, hardware, software or other equipment, (3) garbled, misdirected or jumbled transmissions, or traffic congestion, or (4) other errors of any kind, whether human, technical, mechanical or electronic, or (5) the incorrect or inaccurate capture of entry or other information or the failure to capture any such information.

Once submitted, entries become the sole property of Sponsor and will not be acknowledged or returned. In the event of a dispute as to any entry, the authorized account holder, i.e., natural person, of the email address used to register will be deemed to be the registrant. Potential winners may be required to show proof of identification. Sponsor may require that the potential winner provide proof that he/she is the authorized account holder of the e-mail address and/or password associated with the winning entry.

11. POTENTIAL WINNERS. ALL POTENTIAL WINNING PLAYS ARE SUBJECT TO

VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL. SPONSOR SHALL SOLELY DETERMINE ANY FORM OF VERIFICATION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING ENTRY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS, AFFIDAVITS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY ENTRY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON MAY BE DEEMED A DEFECTIVE ENTRY AND VOID. Potential winners will be notified via email (or overnight mail) sent within fifteen (15) business days following the end of the Promotion Period. It is the sole responsibility of the entrant to notify the Sponsor during the Promotion Period if his or her e-mail address has changed.

A potential winner will be disqualified and an alternate potential winner will be selected (i.e., the next highest scorer) if (i) he/she does not comply with these rules (or is otherwise determined to be ineligible), (ii) he/she does not respond to the prize notice within five (5) days of its transmission (or receipt, if mailed), or if the emailed prize notice, after three (3) attempts, is returned as undeliverable, or (iii) the prize is undeliverable for any reason. If Sponsor notifies, or seeks to deliver a prize to or otherwise attempts to contact an alternate potential winner, and such alternate potential winner is subsequently disqualified then Sponsor shall use its reasonable business judgment to determine, in its sole discretion, the disposition of the prize (e.g., may choose another alternate potential winner in a manner consistent with these rules or donate the prize to another entity, at its sole discretion).

Winning a prize is contingent upon fulfilling all requirements set forth herein. Winners are solely responsible for any and all expenses, relative to participation in the Promotion (including acceptance of any prize) not specified herein.

12. AFFIDAVIT OF ELIGIBILITY/LIABILITY RELEASE. As a condition of receiving a prize, potential winners may be required to complete, sign and return an Affidavit of Eligibility, a Liability Release, and, except where prohibited, a Publicity Release, within fifteen (15) days of the date stated on the prize notice.

Except where prohibited, participation in this Promotion constitutes winner's consent to Sponsor's and Promoters', and any of their respective agents' use of winner's name, likeness, voice, opinions and biographical information for publicity, advertising, trade or promotional purposes in any media or manner, now known or hereafter devised, worldwide, without further payment, consideration, notice or approval.

13. CONDITIONS OF PARTICIPATION. Participation constitutes entrant's full and unconditional agreement to these official rules and to Sponsor's decisions. The decisions of the Sponsor in regards to all matters of this Promotion are final and binding.

Sponsor reserves the right in its sole discretion, to modify, cancel, terminate, and/or suspend the Promotion and to disqualify any individual who tampers with the entry process, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Without limiting the foregoing, Sponsor may lock out an entrant who, in Sponsor's sole judgment, has been disqualified, has questionable eligibility or is otherwise ineligible to enter. CAUTION: A PERSON WHO ATTEMPTS DELIBERATELY TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION OR TO ALTER OR DAMAGE A WEBSITE MAY BE SUBJECT TO CIVIL AND/OR CRIMINAL PENALTIES AND FINES; AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Without limiting the foregoing, Sponsor may modify, cancel, terminate, and/or suspend the Promotion if, in the Sponsor's sole opinion, an incident of any kind occurs to corrupt or impair the administration, security, integrity, fairness or play (as intended) of the Promotion, including without limitation: (a) viruses, bugs, unauthorized human intervention, fraud or technical failure; or (b) earthquake, flood, fire, storm or other natural disaster, act of God; or (c) labor controversy or threat thereof, civil disturbance or commotion, disruption of the public markets, war or armed conflict (whether or not officially declared). In the event that the NWSL Soccer regular season is postponed, terminated early, or cancelled for any reason (such as a strike or lockout), Sponsor reserves the right to award prizes based on scores at the time the season is disrupted, or to cancel, modify or suspend the Promotion at its discretion. In the event of a cancellation or termination by the Sponsor the entrant who has accumulated the highest point total (and who wins any pending tiebreakers) at the time of any said action will be awarded the prizes, or the prizes will be awarded in such other manner deemed fair and appropriate by Sponsor.

14. **RELEASE AND INDEMNITY.** By participating in this Promotion or receiving a prize, entrants (and in particular, winners) agree to release and to indemnify and hold harmless Sponsor, Promoters, and each of their respective related companies, and all of their respective officers, directors, employees and agents (collectively, the "Released Parties") for any liability, injury, death, loss or damages to entrant or any person or entity, including without limitation damage to personal or real property, caused in whole or in part, directly or indirectly, by participation in this Promotion (or related activities) or the acceptance, possession or use/misuse of a prize.

15. **GAMBLING PROHIBITION.** This Promotion is strictly for entertainment purposes and may not be used in connection with any form of gambling.

16. **LIMITATIONS OF LIABILITY.** The Released Parties do not make any representation, warranty or guarantee, express or implied, relating to the Promotion or prizes, and are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment, hardware, software or programming associated or used with the Promotion; (2) technical errors, defects, delays or failures of any kind, including without limitation malfunctions, interruptions or disconnections in communications lines, Internet or website access, hardware or software; (3) digital or

electronic disruptions, e.g., viruses; (4) unauthorized human intervention, e.g., hacking; (5) technical or human error which may occur in connection with any aspect of the Promotion; (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion, access to, copying or downloading materials from NWSLFL.com or any other website, or receipt or use of any prize.

17. DISPUTES/CHOICE OF LAW. Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Boone county, Missouri; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. Missouri law, without reference to Missouri's choice of law rules, governs the Promotion and all aspects related thereto.

18. PRIVACY. Personally identifiable information that is submitted by entrants as part of this Promotion will be used to administer the Promotion, select prize winners and fulfill prizes, and will be treated in accordance with Sponsor's privacy policy accessible on its website at [www.nwsfl.com](http://www.nwsfl.com).

19. OFFICIAL RULES; WINNERS LISTS. For a copy of the Official Rules and/or list of winners, mail a self-addressed stamped envelope to the address below (Residents of VT may omit return postage). Requests must be received within thirty (30) days following the end of the Promotion (i.e., by November 25, 2013).

NWSLFL.com  
PO Box 30094  
Columbia, MO 65203

20. ADDRESS; COPYRIGHT. Sponsor is responsible for the Promotion and awarding of prizes. Sponsor's address is PO Box 30094 Columbia, MO 65203. The Promotion and all accompanying materials are copyright (c) 2013 NWSLFL.com.